



CONTRA COSTA
CLEAN WATER
PROGRAM

CONTRA COSTA CLEAN WATER PROGRAM
Municipal Maintenance Workgroup
October 15, 2009 Minutes

Attendance:

MUNICIPALITY

City of Antioch
City of Brentwood
City of Concord
City of Hercules
City of Hercules
City of Lafayette
City of Orinda
City of Pinole
City of Pinole
City of Pittsburg
City of Walnut Creek
Contra Costa County Flood Control and Water
Conservation District
Contra Costa HazMat

ATTENDED

Roger Clarke
City of Brentwood
Libbey Bell
Misael Gomez
Glen Moniz
Donna Feehan
Cathy Terentieff
Patrick Bowie
Nancy Voisey
Jolan Longway
Rich Payne
Greg Connaughton

Eric Jonsson

Program Staff

Elisa Wilfong

- I. Introductions: Elisa Wilfong began the meeting at 1:30 p.m. with self-introductions. She then proceeded to the published agenda.
- II. Announcements: Wilfong announced the San Francisco Regional Water Quality Control Board (Water Board) adopted the Municipal Regional Permit (MRP) on October 14, 2009 after receiving several hours of public testimony. The official adoption date for the MRP will be December 1, 2009. The MRP will encompass all Bay Area Stormwater Programs except Phase II municipalities and the City of San Francisco.
- III. Overview of the September 24, 2009 MRP Final Permit: Wilfong provided an hour-long review of five (5) provisions of the MRP including the Municipal provision, the Illicit Discharge provision, the Inspection provision, the Trash provision, and the Pesticide provision to the workgroup members. These five provisions may be combined into a new Program committee called the "Municipal Operations Committee." During the overview, Wilfong requested the Workgroup members provide feedback on which MRP provision tasks Program staff could

assist with and which would be a municipality-owned task. The Workgroup members indicated they would like assistance with providing model plans of any enforcement, policy, or work plans required in the abovementioned MRP provisions and for Staff to provide workshops to assist with the Trash Provision. If the new Municipal Operations Committee is established, then Wilfong will be communicating to the current workgroup members through the new Municipal Operations Committee and will provide a meeting schedule to start the preparation for the MRP implementation.

- IV. CCCWP Restructuring of MUNI Workgroup for Future MRP Implementation: Program staff is restructuring the Program's Committees to reflect the tasks in the new MRP Provisions. A new Program Committee called 'Municipal Operations Committee' has been proposed and will be voted upon by the Management Committee (MC) at the October 21, 2009 MC meeting. If the MC votes to accept the new proposed restructuring of the Program's Committees then this new Municipal Operations Committee will address the Municipal, Illicit Discharge, Inspection, Trash, and Pesticide provisions in the MRP. Wilfong will send out an email confirming the next meeting date for the new committee pending MC approval of the Program restructuring. If the new Municipal Operations Committee is approved, the new Committee will meet monthly, be required to have a Chair and Vice-chair, and have attendance requirements for co-permittees similar to the other Program Committees. More updates on this new Committee will be provided by Wilfong in the immediate future.
- V. Next Meeting Date and Topics: The next meeting date and time is pending the establishment of the new Municipal Operations Committee. Wilfong will provide updates to the MUNI Workgroup for future meetings and Committee status.
- VI. Adjournment: Wilfong adjourned the meeting at 3:15 p.m.



CONTRA COSTA
CLEAN WATER
PROGRAM

CONTRA COSTA CLEAN WATER PROGRAM
Management Committee Meeting
October 21, 2009 Minutes

Attendance:

MUNICIPALITY

City of Antioch (**Chairperson**)
City of Brentwood
City of Clayton
City of Concord
Town of Danville
City of El Cerrito
City of Hercules
City of Lafayette
City of Martinez
Town of Moraga
City of Oakley
City of Orinda
City of Pinole
City of Pittsburg
City of Pleasant Hill (**Vice-chairperson**)
City of Richmond
City of San Pablo
City of San Ramon
City of Walnut Creek
Contra Costa County
Contra Costa County Flood Control
& Water Conservation District

ATTENDED

Phil Hoffmeister
Jack Dhaliwal
Laura Hoffmeister
Jeff Roubal
Chris McCann
Garth Schultz
Jose Pacheco
Donna Feehan
Alex Stroup
Jill Mercurio
Frank Kennedy
Cathy Terentieff
Nancy Voisey
Jolan Longway
Rod Wui
Lynne Scarpa
Karineh Samkian
Steven Spedowfski
Rinta Perkins
David Swartz
Greg Connaughton

ABSENT

OTHERS/GUESTS:

John Michels, CalTrans
Selina Louie, SFBRWQCB

- I. **Introductions:** Phil Hoffmeister began the meeting at 1:35 p.m. Donald Freitas introduced Selina Louie, Interim Permit Writer, who has replaced Matt Graul at the San Francisco Bay Regional Water Quality Control Board (SFBRWQCB). Self-introductions were made by co-permittees. Then Hoffmeister proceeded to the published agenda.

Freitas asked Hoffmeister to add "Presentation Item A – Overview of Program Media Campaign" by O'Rorke. By committee consensus, the item was added.

II. **Presentations:**

- A. Overview of Program Media Campaign Launch by O'Rorke – Tracy Keough, O'Rorke Account Manager, began her presentation by reminding co-permittees the Media Event occurred on October 7, 2009 at the Walnut Creek BART station, which was a perfect setting to gain visibility because of the presence of Mt. Diablo in the background and BART riders coming and going from the station. The City of Richmond hosted a parallel event on the same day.

As part of the Media Event, students from St. Mary's College were present and later boarded a media "wrapped" bus travelling through Central County to distribute Chico reusable bags to passengers, spreading the message to use them instead of plastic bags when shopping.

O'Rorke was successful in getting KCBS radio and the Contra Costa Times to provide coverage. Keough also reached approximately fifty (50) smaller, local publications, as well as "Google Ads," "Facebook" and "Spark Notes." Keough indicated a multi-lingual ad poster would also be placed in grocery stores.

Speakers at the Media Event included Sierra Smith (St. Mary's College Student Body President), Walnut Creek Councilmember Bob Simmons, Shelley Kukuk (Town of Danville soccer mom), Bruce Wolfe (Executive Officer, San Francisco Bay Regional Water Quality Control Board) and Julie Haas-Wajdowicz (City of Antioch representative) and her daughter Gaia, to "hammer home" the message: "Litter Travels. But it can stop with you."

Steven Spedowski (City of San Ramon representative) provided support by taking pictures and making them available by an email link.

Karineh Samkian (City of San Pablo) asked if we could use the message region-wide and persuade the Bay Area Stormwater Management Agencies Association (BASMAA) to use the same campaign. Freitas responded he would be arranging a presentation so Keough could present the media advertisements to BASMAA with the possibility of using them regionally.

III. **Consent Calendar:**

- A. September 1 and October 6, 2009 Administrative Committee Meeting Minutes
- B. September 23, 2009 Public Education & Industrial Outreach (PEIO) Committee Meeting Minutes

Laura Hoffmeister moved/Karineh Samkian seconded/To APPROVE the Consent

Items as submitted. Passed unanimously.

IV. **Actions:**

- A. CONFIRM Contra Costa Clean Water Program's Opposition to SB 486 and AB 1173 – Elisa Wilfong stated the Program should oppose both of these bills which would support the efforts of the California Product Stewardship Council (CPSC). The CPSC opposed the bills because they do not require manufacturers to develop and implement a collection system to handle their product waste. Instead, the bills require a “pseudo” program which relies on the state to do most of the work and provide most of the funding.

Jeff Roubal moved/David Swartz seconded/To CONFIRM the Program's opposition to SB 486 and AB 1173. Passed. (City of Clayton – Nay).

- B. APPROVE Contra Costa Clean Water Program's Proposed Organizational Structure – Freitas reminded co-permittees of the Organizational Structure presentation made at the August 19, 2009 Management Committee meeting recommending the dissolution of the Municipal Maintenance and Commercial/Industrial Workgroups and creating the Municipal Operations sub-committee which would include the aforementioned activities. This new committee would also oversee the implementation of the “Trash” provisions in the Municipal Regional Permit (MRP). Another change to the structure would be the reduction of Administrative Committee meetings' scheduled monthly to possibly a quarterly basis.

The new Organizational Structure also seeks to parallel BASMAA subcommittees for Monitoring, New Development and Public Involvement/Participation.

Freitas has urged BASMAA to set up the aforementioned sub-committees as soon as possible. Co-permittees requested Program staff change the names of the Program sub-committees to align with the BASMAA committee names. Staff agreed.

Questions were asked and answered. Donna Feehan asked Program staff to add the BASMAA budget as an item for the November Management Committee agenda.

Freitas recommended co-permittees APPROVE the “Proposed Organizational Structure.”

Karineh Samkian moved/Jack Dhaliwal seconded/To APPROVE the Proposed Organizational Structure with the stipulation the Program sub-committees be named to mirror the respective BASMAA committees. Passed unanimously.

V. **Staff Reports:**

- A. Fiscal Year 2008/09 Annual Report Submittal - Michelle McCauley stated the Annual Report was submitted on time. McCauley checked some of the hyperlinks and found several were not properly working. She identified file hierarchy as the primary cause of the problem. She also noticed some hyperlinks had been set before files were moved to their final location which loses the "relative" address set by the hyperlink. McCauley hoped to address all technical difficulties with the next Annual Report.
- B. Municipal Regional Permit (MRP) Update – Freitas stated he was pushing SFBRWQCB staff to develop a more suitable Annual Report format. Freitas indicated FY 2009/10 would present a particular challenge because it will be bifurcated between the existing Permit (July 1 to November 30) and the new MRP (December 1 to June 30). Freitas stated Tom Mumley of SFBRWQCB staff is aware of the need to focus on developing a new Annual Report now that the MRP has been approved.

Dalziel stated the Final Order, including the supplemental revisions approved at the hearing, is available on the SFBRWQCB website. The TO was adopted on October 14, 2009, with an expected effective date of December 1, 2009, and an expiration date of November 30, 2014.

Program staff is already working to develop a work plan with timelines and tasks. Another task is for staff to go through the permit and determine responsibility for each requirement as either Municipal, Program or Regional. All requirements would be thoroughly vetted at the sub-committee level.

Dalziel then showed two PowerPoint slides summarizing the "Trash" requirements in the MRP which are designed to attain a reduction of forty percent (40%) of trash within four (4) years.

The three primary components of the trash requirements are as follows:

- A Short-Term Trash Loading Reduction Plan due on February 1, 2012;
- Minimum Full Trash Capture; and,
- Trash Hot Spot Selection, Cleanup and Assessments.

Dalziel also showed three (3) PowerPoint slides summarizing the "Bay Area-wide Trash Capture Demonstration Project." This project provides approximately \$5 million in grant monies to be divided and distributed among regional co-permittees to help fund costs associated with Trash. The allocation is based on Association of Bay Area Governments (ABAG) data. Problems became immediately apparent (e.g., East County cities not listed,

County unincorporated calculated incorrectly, etc.) that will need to be resolved before allocations are final. The money is available for “shovel-ready” projects as soon as November 2009 with a construction completion date of September 2013. Eligible costs are for project design, inspection, construction and monitoring to determine project effectiveness. Non-eligible costs are land acquisition, legal fees, operations & maintenance and engineering costs as part of the construction bid. All Bay Area Phase I & II communities are eligible.

Program staff will email the spreadsheet breakdown of the grant, but reminded members this was only an estimate. Also, staff asked co-permittees for input on questions to pose to potential vendors.

ABAG will contract with participating cities and vendors and make payments to vendors on behalf of participating cities. Cities must agree to provide 25 years operations & maintenance.

ABAG will form a “Vendor Workgroup” to determine a list of vendors. Cities will provide names of potential vendors and support the process administratively.

Questions were asked and answered.

C. Update on State Legislation Directly Impacting Stormwater Activities – Elisa Wilfong reviewed the following bills:

SCA 18 – Amends the State’s constitution to add “stormwater and urban runoff management” as exempt from certain conditions for imposing property-related fees and charges. This bill is scheduled for a third reading in the Senate on October 14, 2009

SB310 – This bill was opposed by the Program because it passed on the administrative burden and caused more problems than it fixed in dealing with stormwater runoff. The Governor signed this bill and it became a law on October 11, 2009.

SB-346 – This bill was supported by BASMAA and CASQA through the efforts of the Brake Pad Partnership. This bill was pulled by its author, Senator Christine Kehoe.

SB-757 - The Governor signed this bill and it became a law on October 11, 2009. This bill significantly restricts the manufacture, sale or installation of lead wheel weights.

SB-486 Passed, but was vetoed by the Governor. This bill required manufacturers of hypodermic needles to develop a plan for safe collection

and destruction of “wastes.”

- D. Inspection Services Agreement Status Report – Wilfong stated the Inspection Services Agreement was signed by all agencies and was awaiting resolutions from the municipalities to resume the Inspection Program. Wilfong deferred to McCauley who has been directly interacting with County Counsel.

McCauley reported County Counsel was working on the language for the resolutions to approve the amendment to the Stormwater Utility Agreement (the master document) that are required as a result of the new Inspection Agreement (“Exhibit A” to the master document). The task was complicated by discoveries that not all municipalities amended the Agreement the same number of times.

McCauley hoped to have the completed resolutions by October 21, 2009 to distribute to the municipalities. The Inspection Agreement would be considered “executed” for each municipality on the date its City Council approves it.

- E. Public Managers’ Association (PMA) Status Report – Program staff provided an overview to the PMA on October 8, 2009 regarding the MRP; the possibility of conducting a Proposition 218 election; and, a discussion about renewing the existing Program Agreement. The primary focus of the meeting was on the Proposition 218 election.

Following an hour-long discussion, the PMA unanimously agreed to the following items:

1. The Program should move forward and hire a consultant.
2. The existing stormwater assessments shall not be jeopardized.
3. Pursue legal opinions about the impacts of having a “new” fee and retaining the “existing” fee.
4. A Prop 218 election should be done on a countywide basis, but an alternative which would allow a “coordinated election” which would have each municipality establish its own assessment.
5. A Prop 218 election should not be conducted now, but within the next 12 to 18 months.
6. A survey should not be taken now, but closer to the established election date.
7. Continue to incrementally budget the funds to conduct a Prop 218 election in the future, with an estimated additional cost of (+/-) \$1.5 million.

Freitas asked co-permittees for direction. Co-permittees directed staff to place the item on the November Management Committee agenda for direction.

- VI. **Regional Board Staff Comments/Reports:** Louie explained she is an interim

placeholder as a Permit Writer and works only part-time, so she will not be able to attend too many future Management Committee meetings.

Louie stated Tom Mumley has already begun work on the MRP Annual Report format. It is anticipated Mumley will convene a meeting in January with BASMAA to review the format. She also reported the MRP will be appealed by a non-government organization (NGO), but refused to identify the entity.

Central Valley RWQCB – Kim Schwab did not attend the meeting.

VII. **Information Items:**

- A. Brochure – *Perma Pave* Permeable Paving Product
- B. Article – “Snails Dig In,” *Estuary News*, October 2009
- C. Article – “Bay Area Cities Must Cut Trash in Storm Drains,” San Francisco Chronicle, October 14, 2009
- D. Article – “Tough Restrictions Passed on Storm Water Trash,” San Francisco Chronicle, October 15, 2009

VIII. **Old/New Business:**

David Swartz announced Contra Costa County would soon be ordering their new, smaller Watershed Calendars and each municipality would be allocated five (5) calendars. Swartz indicated co-permittees interested in obtaining additional calendars could do so at a cost of \$1.50 per calendar and asked them to do so through Michelle McCauley.

Wilfong indicated Cathy Terentieff brought to Program staff’s attention a requirement by the state to have a landscape and irrigation ordinance. The East Bay Municipal Utility District is drafting a model ordinance for cities and will host a workshop on the matter. Wilfong will forward details to co-permittees as soon as she receives them.

McCauley urged Management Committee members to join the Program on “Facebook” in order to increase our outreach to the general public.

Dalziel distributed enrollment forms for the October 29, 2009 IMP Sizing Calculator Workshop. Dalziel also reminded co-permittees staff would be at the CASQA Conference November 2 – 4, 2009 and urged others to consider attending.

Dalziel also informed co-permittees San Francisco Bay Keeper has a new attorney.

IX. **Adjournment:** Hoffmeister adjourned the meeting at 4:10 pm.

MM/TD/DPF:kh

G:\NPDES\Management Committee\Minutes&Attendance\09 10\MC Min Oct 09.doc



CONTRA COSTA
CLEAN WATER
PROGRAM

CONTRA COSTA CLEAN WATER PROGRAM
Commercial/Industrial Ad-Hoc Advisory Workgroup
October 22, 2009 Minutes

Attendance:

MUNICIPALITY

City of Brentwood
City of Brentwood
City of Oakley
City of Pinole
City of Pinole
City of Richmond
City of San Pablo
City of Walnut Creek
County Watershed Program

ATTENDED

Laurie Monte
Jeff Cowling
Frank Kennedy
Tim Harless
Nancy Voisey
Lynne Scarpa
Karineh Samkian
Rinta Perkins
Charmaine Bernard

Program Staff

Elisa Wilfong

- I. **Introductions:** Wilfong began the meeting with introductions and then proceeded to the published agenda.
- II. **Announcements:** Wilfong announced the Municipal Regional Permit (MRP) was adopted by the San Francisco Regional Water Quality Control Board (Water Board) at the October 14, 2009 hearing after receiving several hours of public testimony. The official implementation date for the MRP will be December 1, 2009. The MRP will encompass all of the Bay Area Stormwater Programs except Phase II municipalities and the City of San Francisco. Wilfong also announced the Management Committee (MC) voted to approve the new Program Organizational Structure. The new structure includes the formation of the Municipal Operations Committee which will address all inspection-related and municipal-related provision requirements in the MRP.
- III. **MRP Update and Overview of Inspection Provision:** Having already briefed workgroup members on the status of the MRP, Wilfong provided a brief overview of the Inspection provision in the MRP which included four main points:
 - a. **Draft an Enforcement Response Plan (ERP)** – All the cities will be expected to have a plan detailing the enforcement actions that will be taken against businesses in non-compliance with stormwater Best Management Practices (BMPs). The due date for the ERP is April 1, 2010.

- b. **Legal Authority** – All cities will be required to have the legal authority to enforce their ERP against businesses who violate stormwater BMPs and City stormwater ordinances. Legal authority will include the ability to correct violations in 10 business days.
 - c. **Inspection Plan** – All cities will need to draft an inspection plan that dictates their inspection program, types of facilities they will inspect, the infrequency of inspections and the history/database of their inspections.
 - d. **Reporting** – All cities will be required to produce a database of all their inspection activities; the business they inspect and the history of each site they inspect.
- IV. Restructuring of Ind/Com Workgroup: Wilfong announced the Ind/Com Workgroup and the MUNI Workgroup would merge into a new, formal committee called the “Municipal Operations Committee (MOC)” effective October 21, 2009 following Management Committee (MC) approval of the Program’s reorganization. The MOC will cover the following five provisions contained in the MRP: Municipal Maintenance; Inspections; Illicit Discharge; Pesticide; and, Trash. Workgroup members will have to assign a representative to attend the MOC meetings. The Workgroup members had many questions regarding the Program Agreement, which will be redrafted by Program staff and finalized by the MC Committee. Wilfong indicated she would apprise members of both ad hoc workgroups of Program staff’s progress regarding the establishment of the MOC. The Workgroup decided to [tentatively] schedule the MOC meetings for the fourth Thursday of every month from 10:00 a.m. to noon. However, the date and time could change in the future. For the months of November and December 2009, the Workgroup decided to change the meeting date to the third Tuesday due to the holidays. Wilfong will draft agendas for the meetings and email the attendees reminding them of the new meeting schedule.
- V. Fall Workshop Planning: Pending the initial due dates for MRP tasks, the Workgroup members decided to hold the inspector training workshop in either summer or early fall. Wilfong will follow-up with an agenda item in summer 2010 to discuss and plan the workshop.
- VI. Paint Postcard Outreach Piece Update: The Workgroup members opted to have additional print runs made of existing brochures rather than have the paint postcard produced at this time. Wilfong will review the FY 2009/10 budget to see if funding is available for another print run of the mobile service cleaner or restaurant TIPS brochure and then report back to the Workgroup/MOC next month.
- VII. Adjournment: Wilfong adjourned the meeting at 11:30 a.m.



CONTRA COSTA CLEAN WATER PROGRAM
Monitoring Committee
October 27, 2009 Meeting Minutes

Attendance:

MUNICIPALITY

ATTENDED

ABSENT

City of Antioch
City of Concord
Contra Costa County - **Vice Chairperson**
City of Richmond - **Chairperson**
City of Walnut Creek

Phil Hoffmeister
Jeff Roubal
Nancy Stein
Lynne Scarpa
Rinta Perkins (Teleconf.)

Non-Voting Members

City of San Pablo
City of Pittsburg

Alfredo Hurtado

Karineh Samkian

Program Staff:

Jamison Crosby
Michelle McCauley

-
- I. Introductory Remarks and Announcements: At 9:35 a.m. Jamison Crosby began the meeting by announcing the Management Committee requested staff rename Program sub-committees to reflect the name of their BASMAA counterpart committee. Consequently, the WAM Committee was renamed the Monitoring Committee, the PEIO Committee was renamed the Public Information/Participation Committee and the NDCC Committee was renamed the New Development Committee. The only exception is the Monitoring Committee's BASMAA counterpart which was called the BASMAA Regional Monitoring Coalition (BRMC). Crosby noted Phil Hoffmeister and Lynne Scarpa are currently representatives on the BRMC and confirmed they are willing to serve the rest of the fiscal year. Crosby announced the next BRMC meeting is scheduled on November 12, 2009.

Crosby announced she would be attending the California Aquatic Bioassessment Workgroup (CABW) meeting October 28th and 29th in Davis, CA. She will report on the event at the November meeting.

II. MRP – Overview of Monitoring Related Sections & Informal Survey of Co-permittees re: Trash Assessments – Crosby announced the MRP was approved at the October 14, 2009 Water Board Hearing. Program staff will be breaking it down into three (3) areas of responsibility: Regional, Program and Municipal. It was agreed most monitoring would be handled at the Program and/or Regional levels. Crosby thought it prudent to get committee input regarding how much or how little she should involve committee members in routine monitoring business.

Crosby stated the MRP sections the Monitoring Committee will be dealing with are C.8 – Water Quality Monitoring, C.11 – Mercury Controls, C.12 – PCBs Controls, C.13 – Copper Controls, and, C.14 – PBDEs, Legacy Pesticides and Selenium, with a few exceptions. Sections C.12.a and C.13.d will fall under the Municipal Maintenance Committee. Section C.13.a will fall under the New Development Committee.

Regarding C.8, there was some discussion about using the volunteer monitors to perform hot spot trash assessments but committee members expressed that since assessment methods have been made more flexible, they would most likely be performing assessments using their own staff. Crosby pointed out there was plenty of time to develop monitoring implementation plans. Crosby expected the BRMC would develop protocols and overall sampling strategies for Table 8.1 but the monitoring itself would be conducted by the Program.

Sections C.11 - C.11.a and C.12 - C.12.a are a hybrid of municipal and Program responsibilities. C.11/12 c., d., e. and i. would hopefully be funded by an EPA grant for which BASMAA has submitted an application. C.11/12.f – diversion of dry weather and first flush flows to POTWs required only one per county. The question was whether to fund a project collectively or municipally that is required of all co-permittees.

Section C.13 – C.13.a., b., and d. are all municipal responsibilities. C.13.c would be fulfilled by the Program's participation in the Brake Pad Partnership. C.13.d.ii may technically fall under the Municipal Operation sub-committee. Crosby will check with Elisa Wilfong to confirm. C.13.e was a regional task.

Section C.14 would be all regional tasks.

Crosby inserted a new item in the agenda to discuss the Brown and Caldwell contract. B&C are in the beginning of the third year of their contract and Crosby recommended they be retained for a fourth year since it would be counterproductive to bring on another firm at the beginning of implementing the MRP after B&C was so familiar with the details. B&C would be instrumental in designing and implementing work plans and studies. Co-permittees asked for details on the tasks B&C would be performing. Crosby said she would bring a copy of the FY 09/10 B&C contract to the November meeting. If co-permittees choose

not to retain B&C for a fourth year, the WAM committee will need to immediately initiate and Request for Proposal (RFP) process to select a new consultant.

Michelle McCauley stated approximately a year ago the Board of Supervisors implemented a policy which required all contracts to go out for bid after three years with a consultant. McCauley was working with Donald P. Freitas to write a memo to persuade County Counsel (CAO signed off on it) to provide a universal exception to policy. At this point Counsel was willing to consider individual requests but against granting blanket exceptions to policy.

Lynne Scarpa responded this was another reason co-permittees need to reevaluate the Program being housed under the County.

- III. BASMAA Regional Monitoring Coalition – Crosby was very brief in her review. She passed out a handout from one of the recent meetings and will report on upcoming meetings in Nov.
- IV. Urban Creeks Council (UCC) – Update on Outreach to Homeowners – Crosby reported the UCC visited a site in Martinez. UCC will develop a proposal to perform the work under the EPA grant program and submit it to the homeowners. When asked what happened to the outreach co-permittees pushed for, Crosby responded she and Freitas conducted a phone call with Phil Stevens, UCC Executive Officer to express the WAM Committee's frustration that they were not providing the outreach they said they would deliver. Crosby stated they will continue to press for a more methodological outreach, but to date, no large scale outreach was provided because of a fear they will become overwhelmed with requests.

Co-permittees expressed further frustration that their request was being ignored.

Phil Hoffmeister moved/Jeff Roubal seconded, to recommend the Management Committee withhold funding from the Urban Creeks Council for FY 2010/11 if UCC does not provide its SMPL response database to the Program by the January 20, 2010 Management Committee. Passed unanimously.

- V. Green Streets Tour – Report From the Event – Charmaine Bernard spoke of the one-day tour for landscape professionals to illustrate Integrated Management Practices for LID. The sites were in El Cerrito and Richmond. Urban Creeks Council (UCC) led a soil bioengineering workshop on Baxter Creek during the tour. UCC held a stakeholder meeting on October 29th to finalize restoration plans at this site. Soil bioengineering may or may not be utilized since willows may not be conducive to final restoration plan. Lynne Scarpa showed pictures of the New Zealand Mud Snail signs and wash station Richmond put in place to help prevent the spread of NZMS.
- VI. Program Updates –
 - Crosby reported that the UP3 project has been awarded grant money through the American Reinvestment and Recovery Act (ARRA). The money

would be funneled through SFEP and their fiscal agent, Association of Bay Area Governments (ABAG), would be responsible for contracting with TDC Environmental to perform the work. Unfortunately, ABAG has been very uncooperative with TDC in trying to agree on contract language and if an agreement is not reached soon the grant funds may be forfeited. Tom Mumley of the SFBRWQCB has expressed that he would like to see the UP3 Project funded by stormwater programs rather than grants because he feels it is too important to suffer the whim of intermittent funding.

- Crosby would send out a NZMS letter by EOB October 27, 2009.
- Crosby announced good news regarding the ongoing efforts with the Department of Pesticide Regulation (DPR) to be more proactive about their handling of the pyrethroids re-evaluation. Chuck Andrews, Associate Director, responded positively to a CASQA letter protesting the laborious and slow process of the re-evaluation. As a result Andrews has outlined a new approach for the re-evaluation in which the Pyrethroids Working Group (PWG) submit a list of studies that should be conducted and DPR will consider them while allowing our input into the process.
- Also good news, a new EPA regulation will require the naming of inert ingredients in pesticides. Crosby stated the new regulations will go into effect in a few months.

VII. Summary of Action Items and Agenda Items for Next Meeting:

- Crosby to add UCC funding recommendation item to November Management Committee Agenda
- Crosby to bring B&C contract to November Monitoring Committee meeting
- Crosby to bring broken out MRP into Regional, Program and Municipal responsibilities
- Crosby to move November Monitoring Committee meeting to November 17, 2009.
- Crosby to report on her attendance at the CABW in Davis.

VIII. Adjournment: Scarpa adjourned the meeting at 11:30 a.m.

Next Watershed Assessment & Monitoring Committee Meeting:

Tuesday November 17, 2009 9:30 – 11:30 am (note change from normal date)

Conference Room "A"
255 Glacier Drive
Martinez, CA 94553

ATTENDEES

Members: Steven Spedowski, Chairman, City of San Ramon
Laura Wright, Vice-Chair, City of Pittsburg
Julie Haas-Wajdowicz, City of Antioch
Greg Connaughton, Flood Control District
Karineh Samkian, City of San Pablo (Via Teleconference)
Lori Monte, City of Brentwood
Dan Jordan, Contra Costa County

Staff: Donald P. Freitas, Program Manager
Michelle McCauley, Administrative Analyst

Consultant: O’Rorke, Inc. – Tracy Keough, Emiko Hashisaki, Kristen Priddy

MEETING DATE: October 28, 2009

NOTES BY: Tracy Keough

SUBJECT: PIP Meeting # 3

- I. Introductions.** Meeting commenced at 10:07 AM.
- II. O’Rorke Update.** Tracy Keough presented Committee members with an update on documented and pending coverage from the Campaign Launch Press Event. Keough then provided a recap of her October 27, 2009 presentation to the Walnut Creek City Council. Emiko Hashisaki presented a Web Analytics update, noting a significant increase in page views and increased percentage of new visitors since the Campaign was launched.
- III. Five-Year Implementation Strategy Update.** Keough presented an outline of O’Rorke’s proposed Five-Year Implementation Strategy to the Committee. Steven Spedowski suggested that an outline was appropriate because it would enable the committee to flesh out details at a later date and in conjunction with BASMAA partners as appropriate. Several committee members expressed interest in recommending the “Litter Travels” Campaign to BASMAA to potentially retool for its regional campaign. Because the Program must be in compliance with the MRP regardless of any collaboration with BASMAA, it was decided that section C.7 and its additional references should be cross-referenced to ensure compliance. Michelle McCauley noted Program staff would build a chart showing all references to C7, as well as other education,

promotion and awareness call outs, in the MRP, which should be ready for the Committee to review at the next meeting. All in attendance agreed it would not be productive to discuss the Five-Year plan further until more information, including this chart, becomes available.

- IV. Formal Name Change.** Karineh Samkian made a motion to formally change the name of the PEIO Committee to the Public Information / Participation Committee (PIP). Dan seconded the motion. Motion approved unanimously.

Steven Spedowfski and Laura Wright volunteered to serve on the BASMAA PIP committee.

- V. Confirm Action Items.** Julie Haas-Wajdowicz expressed a need for printed handouts for events. Keough and Donald P. Freitas pointed out that there was room in the budget for additional printed materials. O'Rorke will create a postcard-style mock-up for review, and will make this available to all for program co-permittees to print as needed. O'Rorke will also provide pricing for 'pull-up' signage. O'Rorke will continue to follow up with media regarding press coverage for the campaign. O'Rorke to forward press packet to Julie Haas-Wajdowicz for Debra Tidd.

The regularly scheduled meeting was moved back because of the Thanksgiving holiday to November 17th.

- VI. Adjournment.** The meeting adjourned at 11:20 AM.

**Next Meeting:
Tuesday, November 17, 2009
10:00 – 12:00PM
255 Glacier Drive, Martinez, CA**